# 2021 ANNUAL SMA CONFERENCE

## THURSDAY, JUNE 10 – SUNDAY, JUNE 13, 2021 JW MARRIOTT AUSTIN IN AUSTIN, TEXAS

Every year, Cure SMA sponsors a conference to bring together the leading SMA researchers, clinicians, individuals, and families living with SMA. Cure SMA has been hosting the Annual SMA Conference since 1988. The weekend is filled with a wide variety of workshops, keynote sessions with leading researchers and clinicians, a family-friendly poster session, a memorable children's program, a meet and greet with a family fun fest, teen and adult social activities, a PJ party and movie night, and a dance party. All these activities provide opportunities to connect and interact with families and receive first-hand updates from researchers and clinicians.

Cure SMA is excited to reunite the SMA community for the 2021 Annual SMA Conference and SMA Research & Clinical Care Meeting, which will continue to run alongside each other. This is the largest conference in the world for those affected by SMA, and also for those involved in providing support and care for SMA patients. There is no other program like it. The interactions between the individuals, families, researchers, and clinicians at this conference are extremely special. The Annual SMA Conference also provides children an opportunity to make new friends and have a great time. We expect another great showing in 2021, with more than 2,000 attendees.

JW Marriott Austin in Austin, Texas has been carefully selected to meet the needs of the SMA Community for the 2021 Annual SMA Conference.

You must complete your Conference registration with Cure SMA prior to reserving your hotel room, for the special room rate of \$249, plus tax.

JW Marriott Austin is an elegant hotel just two blocks from Lady Bird Lake, with four trendy indoor-outdoor eateries and seven bars, a high-end fitness facility, and a Texas-sized rooftop pool with cabanas.



Relax and unwind with any of the luxurious spa services at Spa by JW, located on the fifth floor. If you are looking to explore the city, the hotel's spectacular downtown location places you just minutes from the State Capitol, University of Texas at Austin, lakefront trails, restaurants, museums, and vibrant neighborhoods.

Guest rooms have a sophisticated and modern style. They are non-smoking and offer some great features like a mini refrigerator, coffee station, room safe, and free WiFi service.

### To register for the Annual SMA Conference, please visit https://www.curesma.org/annual-sma-conference



## SMA CONFERENCE GOALS

- To welcome newly diagnosed families into the SMA community
- To help build an SMA community and help keep that community strong and unified
- To educate SMA families and provide updates on medical issues, research, and clinical trials
- To facilitate networking and data sharing between researchers, clinicians, individuals, and families
- To educate researchers and clinicians on the latest research advancements
- To attract the best researchers and clinicians to the SMA field and encourage collaborations and investments
- To promote cross-disciplinary dialogue among academic, clinical, and industrial researchers

#### NEWLY DIAGNOSED CONFERENCE SCHOLARSHIP PROGRAM

Thanks to the generous funding provided by the Erin Trainor Memorial Fund (ETMF), Cure SMA covers up to 4 family members' registration fees, as well as one hotel room for 3 nights for the Annual SMA Conference.

This program is for all families newly diagnosed since the last conference. The mission of the ETMF is to generate substantial funds to be able to provide conference scholarships, allowing newly diagnosed SMA families/individuals the opportunity to attend the Annual SMA Conference. Our goal is to allow as many newly diagnosed SMA families as possible to attend and experience the benefits of this amazing conference.

The meeting gives families the opportunity to gather critical care and daily living information early after diagnosis, learn directly from experienced SMA physicians, and network with other families. This program is automatically offered to all newly diagnosed families that contact Cure SMA.

#### **GENERAL CONFERENCE SCHOLARSHIP**

For families who are not newly diagnosed, we also have general conference scholarships available to help waive the registration fee costs to attend Conference. Families looking to receive a general conference scholarship are required to fill out a scholarship application form. They will be notified if they are able to receive a scholarship. For more information, please email conference@curesma.org

#### **EXHIBITOR OPPORTUNITIES**

The Annual SMA Conference is a wonderful opportunity to promote your company and products to SMA families, medical professionals, and researchers from all over the world. By hosting an exhibitor table or booth, you will be able to personally share the details of your new and existing products with several SMA families and medical professionals, as well as be prominently displayed throughout the conference and online.

For more information, please email exhibitor@curesma.org

#### **SPONSORSHIP OPPORTUNITIES**

The Annual SMA Conference does not happen without a tremendous amount of work and support. Thank you for your consideration and for making a difference in SMA research and for those affected by SMA. Sponsorship is a way of establishing a deeper association and positive brand awareness with the SMA families and researchers.

For more information, please email sponsorship@curesma.org