

LOUISIANA



EVENING OF HOPE



SPONSORSHIP OPPORTUNITIES

SATURDAY, SEPTEMBER 27, 2025
WHITE OAK ESTATE & GARDENS
BATON ROUGE, LA



LOUISIANA EVENING OF HOPE

Please join us for the 9th Annual Cure SMA
Louisiana Evening of Hope on Saturday,
September 27, 2025 in Baton Rouge, Louisiana.



ABOUT SMA

Spinal muscular atrophy (SMA) is a debilitating, genetic neuromuscular disease. SMA destroys the nerves controlling voluntary muscle movement, which affects crawling, walking, head, and neck control, and even swallowing. One in every 15,000 babies is born with the disease and one in every 50 people (that's 8 million Americans) carries the gene that causes SMA. SMA can strike anyone of any race, age, or gender, yet many do not know that it exists until it strikes their own family. **There is no cure – but we are asking you to help us change that.**

ABOUT LOUISIANA EVENING OF HOPE

Cure SMA has hosted the Evening of Hope in Baton Rouge, LA since 2015 and has raised over \$200,000 for Cure SMA since its inception. This event is one of a kind - it takes place at a gorgeous, historic venue in Baton Rouge and includes amazing live entertainment, phenomenal food, delicious cocktails, and exciting auctions. Sponsors will have the opportunity to showcase their support through a variety of unique brand activations and sponsorships.



ABOUT CURE SMA

Cure SMA is dedicated to the treatment and cure of this devastating disease and provides support for all individuals with SMA and their families. The organization takes a multi-faceted approach to its research, funding basic research, drug discovery programs, and partnering with leading biotech and pharmaceutical companies to bring new therapies to clinical trials. To date, Cure SMA has invested more the \$90 million in research.

SPONSORSHIP OPPORTUNITIES

Through this event, Cure SMA offers companies a way to get involved and enhance a positive corporate image while contributing to ongoing SMA support programs. In addition to generating funds for Cure SMA, event sponsorships will provide your company with substantial advertising and exposure during the event.

SPONSORSHIP LEVELS

BENEFITS	PRESENTING \$10,000	PLATINUM \$5,000	DIAMOND \$2,500	GOLD \$1,000	SILVER \$500
Speaking opportunity at the event	X				
Company logo prominently displayed on step & repeat	X				
Reserved seating	X	X	X		
Opportunity to provide a sponsored auction item	X	X	X	X	
Priority listing with logo and website link	X	X	X	X	X
Company logo on event signage and all digital collateral	X	X	X	X	X
Tickets included	20	10	6	4	2

EXCLUSIVE SPONSORSHIPS

DINNER SPONSOR - \$5,000

- Exclusive sponsor recognition on signage for dinner located on appetizer buffet and within the dinner space
- Priority logo placement and brand acknowledgment in all promotional advertising, event website, and collateral materials
- 10 tickets to the event

BAR SPONSOR - \$2,500

- Exclusive sponsor recognition on signage for gala open bar
- Priority logo placement and brand acknowledgment in all promotional advertising, event website, and collateral materials
- 5 tickets to the event

ENTERTAINMENT SPONSOR - \$2,500

- Exclusive sponsor recognition on signage for gala entertainment including at point of entrance and inside of ballroom
- Priority logo placement and brand acknowledgment in all promotional advertising, event website, and collateral materials
- 5 tickets to the event

WINE PULL SPONSOR - \$1,000

- Exclusive sponsor recognition on signage at wine pull table in cocktail area
- Logo on note that goes home with each guest on wine bottle
- Logo placement in all promotional advertising, event website, and collateral materials
- 2 tickets to the event

Please contact the distinguished events team at fundraising@curesma.org if you have sponsorship questions or would like a custom sponsorship package created.

Fulfillment of marketing benefits are dependent upon sponsor providing Cure SMA staff with the requested collateral by specified due date of **August 30, 2025**.

SPONSORSHIP ENROLLMENT FORM

Please return this form with your payment by August 30, 2025

Primary Contact Name(s): _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Website: _____

SPONSORSHIP LEVEL:

- | | | |
|--|--|--|
| <input type="checkbox"/> Presenting Sponsor - \$10,000 | <input type="checkbox"/> Bar Sponsor - \$2,500 | <input type="checkbox"/> Gold Sponsor - \$1,000 |
| <input type="checkbox"/> Dinner Sponsor - \$5,000 | <input type="checkbox"/> Diamond Sponsor - \$2,500 | <input type="checkbox"/> Wine Pull Sponsor - \$1,000 |
| <input type="checkbox"/> Platinum Sponsor - \$5,000 | <input type="checkbox"/> Entertainment Sponsor - \$2,500 | <input type="checkbox"/> Silver Sponsor - \$500 |

PAYMENT METHOD:

- ☐ Check Enclosed

Please make checks payable to: Cure SMA
(100% of net proceeds will benefit Cure SMA)

If you wish to secure your sponsorship online and pay via credit card, please visit gala.curesma.org/louisiana or contact the distinguished events team at fundraising@curesma.org.

SPONSORSHIP COMMITMENT:

- ☐ I/we agree to pledge the total cash amount of \$ _____, due prior to August 30, 2025 to the Cure SMA Louisiana Evening of Hope.
In accordance with our sponsorship level, we will plan to have _____ guests attending the event. Please email your company logo (EPS or vector preferred) to the distinguished events team at fundraising@curesma.org.
- ☐ I am unable to attend but would like to make a charitable contribution of \$ _____ to support the Cure SMA Louisiana Evening of Hope.

If paying via check, please mail form and check to:

Cure SMA
ATTN: Louisiana Evening of Hope
925 Busse Road
Elk Grove Village, IL 60007

To secure your sponsorship via credit card, please visit:



When making a gift through a donor-advised fund, please consult with your donor-advised fund sponsoring organization and tax and/or legal advisor on their proper use. Cure SMA cannot provide tax or legal advice. Donor-advised funds cannot be used to cover the cost of any portion of an auction purchase or any portion of the cost of attendance at an event. Donor-advised funds may only be used for sponsorships for an event where no goods and services are provided, and the sponsorship is fully tax deductible.

Cure SMA is a 501(c)(3) non-profit organization. Your contribution is tax deductible to the extent allowed by law. Donor information is not shared or sold to any outside organizations.
Federal ID# 36-3320440.